

SANDLOT DC RESTAURANT ACTIVATION WASHINGTON, DC

Placing a high value on local, minority-owned businesses, &Access partnered with UberEats, Eat Okra, and Suite Nation to create a program that highlights and promotes patronizing emerging Black-owned restaurants throughout the DC region. The Sandlot DC activations – located in Navy Yard SE and Georgetown NW – provide meeting grounds where these restaurateurs can showcase curated menu items for diverse audiences. The program provides additional exposure to Black operators whose physical locations are often in areas that see limited traffic and places their product in neighborhoods where few Black businesses exist due to limited access to competitive real estate. Each participating business has the opportunity to participate in multiple weekend activations at the Sandlot Marketplace, Sandlot Catering Kitchen, and Sandlot’s Food Truck; and many Residents choose to bring their own food trucks. &Access worked to identify potential Residents, evaluate their candidacy for the program, and acclimate them for successful Activations.



Sandlot Southeast
Navy Yard, DC

IMPACT Over 20 Activations launched
More than 30 local, Black-owned businesses participating as Residents
Approximately \$70,000 in revenue generated with 100% of proceeds retained by participating Residents as of September 2021

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